

STUDY GUIDE



Business, Engineering and AI
Ready for the jobs of the future



HDBW facts

At HDBW – the Bavarian University of Business and Technology – you'll find innovative degree programs that are future-oriented, and focused on digitalisation and AI. Start your professional future with us today!

Support

70 teachers supporting around 500 students from over 40 nations



Future skills

Business and engineering degrees with a focus on AI and digitalisation – BA's in German, MA's in English



Hands-On learning

Close collaboration with over 50 dual-track partner companies in Munich and surroundings



No admission restrictions

Your personality and commitment matter more to us than your GPA



Recognition

Study privately with a state-recognised degree



Success rate

High graduation rate, rapid academic progress



Your development is our priority



Individual support and personal coaching



Practical teaching in small groups



Interactive learning: Case studies, business cases, excursions and more



Strengthening soft skills through a variety of electives



Interviews with HDBW graduates:
Their tips and experiences after graduation.





Key information about your studies



Admission Requirements for Bachelor's

Advanced technical college entrance qualification (Fachhochschulreife), subject-specific or general university entrance qualification (Hochschulreife), or completed vocational training plus three years of professional experience



Admission Requirements for Master's and MBA

Master: Bachelor's degree with 210 ECTS in a relevant field for each of the Master's
MBA: Bachelor's degree with 180 ECTS and two years work experience



Programme Start Dates

Bachelor's programmes in the winter semester: 1 October
Master's programmes and MBA in both summer and winter semesters:
15 March and 1 October



Application Deadlines

Winter Semester 30 September | For non-EU applicants: 30 June
Summer Semester 14 March | For non-EU applicants: 15 December



Tuition Fees

Bachelor: €590 per month (full-time or dual-track)
Master: €790 (full-time), €480 (part-time), each per month
MBA: €28.000 total cost
€100 application fee for non-EU applicants



Programme duration (based on study model)

7 semesters: Bachelor full-time or dual-track
3 semesters: Master full-time | 5 semesters: Master part-time
2 semesters: MBA

HDBW testimonials



HDBW Student Sara Sophia Kilger, Bachelor's in Business Administration

“ As a full-time student at HDBW, I particularly appreciate how practical the lectures are. The numerous group projects foster teamwork and create a strong bond among us students.

HDBW Graduate Christoph Philippi, Business Informatics & Cyber Security

“ My dual-track studies in Business Informatics at HDBW allowed me to put theoretical knowledge directly into practice. This laid the foundation for me starting my own business. During my master's in Cyber Security, I developed innovative security solutions that are now integral to the business model of my company, Flyingmovies GmbH. HDBW's practical approach was a central factor in my success.



HDBW Student Cynthia Zekpa, Bachelor's in Industrial Engineering

“ As a dual-track student at HDBW, I get to experience every day how seamlessly theory and practice intertwine. Thanks to the regular practical work placements at my partner company, Bürklin, I can immediately apply my knowledge and gain valuable professional experience, giving me a real advantage in my career



Programmes at HDBW



Business Administration

Bachelor of Arts

Digital Business and Entrepreneurship*

Master of Arts

MBA

NEW



Industrial Engineering

Bachelor of Engineering

Digital Factory*

Master of Science



Business Informatics

Bachelor of Science

Cyber Security

Master of Science

PRE
MASTER

Pre-Master Semester

Prepares international students for Master's studies at HDBW with essential academic skills and an introduction to German language & culture

*Please refer to HDBW website for accredited name.



Univ.-Prof. Dr. Kerstin Fink HDBW President

"Our educational mission at HDBW: From business, with business, for business! HDBW is where theory and practice come together – an intersection where innovations are created that will shape our future. Our network of corporate partners helps develop practical solutions and build connections. Our students have gone on to have remarkable careers."

Your dual-track bachelor's programme

From the very beginning, you will combine your theoretical knowledge from studying at HDBW with practical work experience with your dual-track company.

During the lecture period, you attend university and, depending on the HDBW lecture schedule, you can spend one to two days a week actively working at your partner company. During semester breaks, you work full-time at your partner company, gaining valuable hands-on experience.



More professional experience



Strong connection to your partner company



Increased career prospects



Valuable network for your professional future



Financial security and independence



German video clip on dual-track programmes
Stories from students and industry partners.



Johannes Männlein
BDO Wirtschaftsprüfungsgesellschaft
(Audit Firm)

"As a university partner, HDBW stands out for its practical and targeted teaching approach. We can already look back on several young talents who started with us as HDBW graduates and have gone on to build impressive careers."

Interested? These are your next steps!



Ask our Master students.
Don't be shy, just say hi!

Contact our Student Advisory Service.
We look forward to hearing from you!

+49 (0)89 456 78 45 - 11

studienberatung@hdbw-hochschule.de



International study counselling:
FAQ by international students!



Fill out the online application form.
Apply now!

Campus address:

HDBW – Hochschule der Bayerischen Wirtschaft

Konrad-Zuse-Platz 8

D - 81829 München

www.hdbw-hochschule.com

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